

Advertising Rates and Terms

	Per Issue	3X	6X
Full Page*	\$985	\$935	\$888
1/2 Page	\$546	\$519	\$493
1/3 Page	\$397	\$377	\$358
1/4 Page	\$303	\$287	\$258
1/6 Page	\$198	\$188	\$178
1/8 Page	\$160	\$150	\$140
1/12 Page	\$108	\$100	\$91
Cover Positions	\$1345	\$1277	\$1092

Full color available on all size ads (add 20% to rate).
 Fractionals available on cover positions (ask about availability).

Ad Submission Requirements:

All electronic files must be in EPS or PDF format and must be set in gray scale (for black & white) or CMYK (for color). It is the advertiser's responsibility to ensure that files are submitted in the correct format as we can only guarantee high quality reproduction if files are sent in the proper format.

Rates current as of 1/08. Rates subject to change.

Call 415-492-1022

Fax: 415-492-1099 • email: advertising@familyworks.org