

Rate Kit

Targeted Distribution to 60,000 Loyal Readers!

**FREE Home Delivery
through:**

- U.S. Mail
- Five Community Newspapers

**99% Pick-up Rate
at Over 100**

Locations:

- Schools
- Retail stores
- Local markets
- Medical offices/Hospitals
- Libraries
- Community centers
- Childcare centers



**PLUS
FREE
Online
Presence**



Choose Your Dimensions

We offer a wide selection of sizes and orientations to suit your needs!

Full Page
7.5" H x 9.75" V
8.5" H x 10.75" V
(full bleed)

1/2 Page Horizontal
7.5" H x 4.75" V

1/2 Page Island
4.75" H x 7.5" V

1/3 Page Vertical
2.25" H x 9.75" V

1/3 Page Horizontal
4.75" H x 4.75" V

1/4 Page Vertical
3.5" H x 4.75" V

1/4 Page Island
4.75" H x 3.5" V

1/6 Page Horizontal
4.75" H x 2.25" V

1/6 Page Vertical
2.25" H x 4.75" V

1/8 Page Horizontal
3.5" H x 2.5" V

1/12 Page
2.25" H x 2.25" V

Fractionals available on cover positions
(ask about availability).



Display Artwork Size and Frequency Options

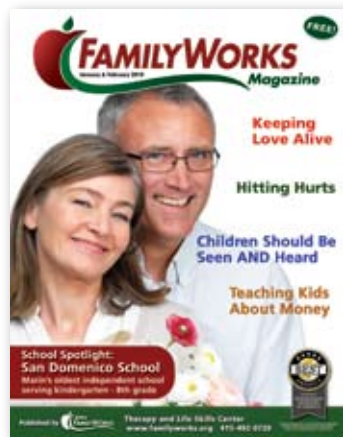
	1 – 2x	3 – 4x
Full Page	\$875	\$835
1/2 Page	\$450	\$425
1/3 Page	\$350	\$325
1/4 Page	\$250	\$240
1/6 Page	\$175	\$165
1/8 Page	\$120	\$110
1/12 Page	\$100	\$90
Cover Positions	\$1000	\$925

Free color and set-up available for all sizes
Rates current as of June 2011 and subject to change



Read in Print and Online Quarterly

WINTER
January, February
& March

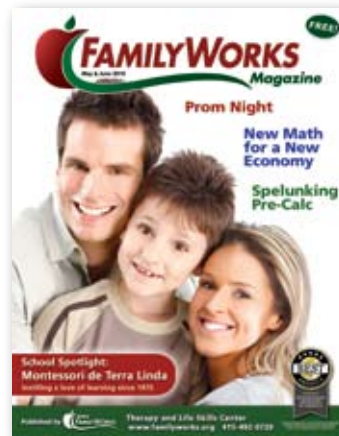


Strengthening Relationships

New Year's Resolutions

Camp Guide

SPRING
April, May
& June



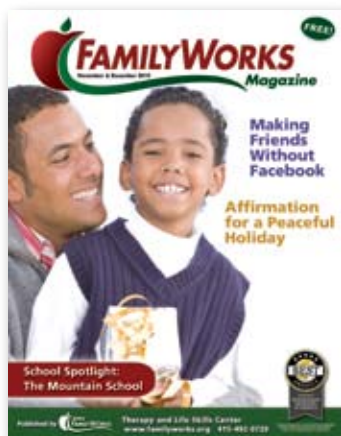
Strengthening Relationships

Fun for Moms & Dads

Health & Fitness

Camp Guide

SUMMER
July, August
& September



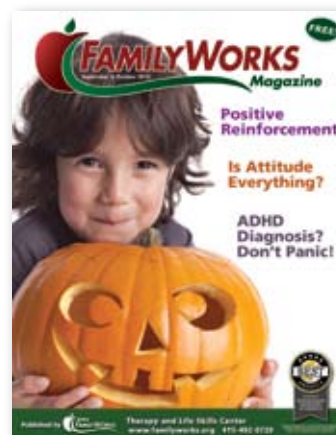
Strengthening Relationships

Education

Kids Online

Summer Pet Safety

AUTUMN
October, November
& December



Strengthening Relationships

Holiday Travel & Entertainment

School Guide

